



Matched Giving

Matched giving (also known as match funding) is a great way to increase employee engagement, by showing support for the charities they care about.

By matching the money raised by employees on a £1 for £1 basis, companies can make a great difference to their fundraising efforts and, in turn, help improve the lives of vulnerable people in society.

You could get involved in a number of ways:

- Matching individual and team sponsorship.
- Matching the amount donated at a fundraising event.
- Matching personal employee donations to a charity.

By supporting Heart of Tamworth through matched giving, you will enable us to transform people's lives when they need it most: People who have been made homeless and are sleeping on our streets; men and women who have dementia and need support; others who are isolated and lonely; bereaved family members; people with mental health problems and others with addictions; young people experiencing mental health problems; people with learning disabilities.

If you would like more information, contact kelly@heartoftamworth.org

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